

Speaker Pitch Deck





Startup Genome Speakers

Startup Genome is the world-leading innovation ecosystem development organization, **having worked with more than 180 economic and innovation ministries and public/private agencies in over 65 countries.** We work to catalyze startup success and ecosystem growth and ensure that all cities and countries capture their fair share of the new economy. Startup Genome strategy clients grew their ecosystem values 59% faster than peers (41% vs. 25%). On average, **Startup Genome clients produced \$1.4 billion per year more in ecosystem value from an average starting point of \$9.2 billion.** Our evidence-based ecosystem research, advisory, and scaleup programs are rooted in global experience with the world's largest AI-curated startup dataset and proprietary instruments developed from over a decade of primary research.

**Selected members
of our team are
available for speaking
engagements.**

Selected Topics of Expertise:

- Best Practices in Startup Ecosystem Development
- Program Portfolio Strategy
- From R&D to Entrepreneurship
- Identifying and Addressing Ecosystem Funding Gaps
- Producing Scaleups for Economic Impact
- Ecosystem Assessment Problems and Solutions
- Engaging and Attracting Founders and Talent



JF Gauthier
Founder & CEO



Silicon Valley serial entrepreneur, JF is the world-leading voice in innovation ecosystem development, having advised more than 100 governments in 60 countries.

- [CNN's Startup trial](#)
- [Paradigm Podcast by Entrepreneur Middle East](#)
- [TNW Conference](#), Amsterdam: Insights into the Global Startup Ecosystem Report
- [Elevate](#), Toronto: Unicorn DNA: Proven Paths to Billion-Dollar Success



Marc Penzel
Founder & President



Marc Penzel is an entrepreneur and recognized expert in innovation ecosystem development. He has advised government leaders, Fortune 500 executives, and research organizations across all continents

- [SusHiTech](#), Tokyo
- [Web Summit](#), Lisbon: Diving Deep Into the Blue Economy: A Valuable Opportunity for Startup
- [Web Summit](#), Rio: How do you build a global unicorn?
- [TechBBQ](#), Copenhagen: Who, What, Where? State of the European Ecosystem
- [SusHiTech](#), Tokyo
- [Tech Arena](#), Sweden



Stephan Kuester
Managing Partner



Stephan works with clients in government and private industry consortia all around the world, advising on the creation and acceleration of tech and innovation clusters.

- [London Tech Week](#), London: Insights into the Global Startup Ecosystem Report
- [Try Everything Korea](#): Becoming a Top 5 Ecosystem Globally
- [COP28](#), UAE: Explore the Potential of Cleantech and the Blue Economy
- [KL 20 Summit](#), Kuala Lumpur
- [Qatar Investor Forum](#), Qatar



Gary Oliver

President, Hypergrowth



Gary Oliver helps to provide high-potential scaleups with the know-how and global network to become category leaders. Gary has over 30 years' experience building global technology companies.

- [Try Everything](#), Korea: Hypergrowth Strategy for Korean Startups
- [London Tech Week](#), London: Overview of Startup Genome Hypergrowth
- [Hypergrowth Karnataka Launch at the Bengaluru Tech Summit, Bengaluru](#): Creating Global Category Leaders



Mike Jackson

Chief Programs Officer



Mike leads on developing and delivering Startup Genome's Hypergrowth Programs for cities and countries around the world using his experience as an exited entrepreneur himself, prolific angel investor, and advisor to governments and ecosystems.

- [Fly Asia](#), Seoul: The current State and and Future Outlook of the Global Startup Ecosystem



Samantha Evans

Managing Director MENA



Sam leads Startup Genome across the MENA region, partnering with innovation agencies and governments to drive the development of world-leading innovation hubs. Sam is a founding director of GBx and GBxAsia and a regular speaker at global technology conferences.

- [Sharjah International Festival, UAE](#): The Next Decade of the UAE's Entrepreneurship Ecosystem
- [Investopia, Abu Dhabi](#): The Role of National Government in Building World-Class Ecosystem
- [LEAP, Saudi Arabia](#): The Role of National Government in Building World-Class Ecosystem



Hiro Nishiguchi

President, Startup
Genome Japan



Hiro is a serial entrepreneur who has built and led several organizations. He is currently the Managing Director of Global Entrepreneurship Network Japan and the President of Japan Bosai (Disaster Risk Reduction) Platform.

- [TNW Conference](#), Amsterdam: Empowering Tomorrow: Unveiling Startup Genome's Global Startup Ecosystem Report
- [SusHiTech](#), Tokyo



Ravi Narayan

President, Startup Genome
India



Ravi Narayan is a visionary leader and pioneer in the global startup ecosystem with over three decades of transformative experience. His unique approach combines cutting-edge technology with ancient wisdom, creating a holistic model for entrepreneurial success that resonates on a global scale.

- [Global Investor's Meet](#), Tamil Nadu: Building the Future - Discussing the Tamil Nadu Ecosystem
- [GITEX Global x Startup Genome Ecosystem Leadership Forum](#), Dubai: Building a world-class corporate innovation environment
- [Bengaluru Tech Summit](#), Bengaluru



Sama Siddiqui

Director of Member
Relations



Sama serves as the primary liaison between the organization and its vast member network. A key focus of her role is facilitating connections among members to build a strong, collaborative network of ecosystem builders, empowering them to share insights and drive impactful outcomes.

- [Malta Startup Event](#), Malta: Highlighting Malta's thriving startup scene
- [SIM Conference](#), Porto: Why Europe is Emerging as a Hotspot for Scaling Startups
- [Valencia Digital Summit](#), Valencia: Building a Vibrant Startup Ecosystem



Christopher Haley

Head of Research



Gary Oliver helps to provide high-potential scaleups with the know-how and global network to become category leaders. Gary has over 30 years' experience building global technology companies.

- [APEXE Nations Report G20 Pilot, Launch Webinar](#)
- GITEX Global x Startup Genome Ecosystem Leadership Forum, Dubai: Deep Tech from R&D to Commercialization
- [International Technical Fair](#), Belgrade



Pranav Arya

Director, Ecosystem Strategy



Pranav collaborates with policymakers around the world to assess startup ecosystems and craft impactful strategies that promote innovation-driven growth. Pranav works closely with policy leaders to develop realistic roadmaps that empower the local startup ecosystem to create sustainable value and thrive in the new economy.

- [Berlin Playground](#), Berlin: Discover What Leads Startups to Scale- Insights from the Scaleup Report
- [Global Fintech Fest](#), India: Startup Ecosystem Development
- [Falling Walls Summit](#), Berlin: The Rise of Deep Tech Startup Ecosystems



Anna Chadwell

Manager, Member Relations



Anna is the main contact point for Startup Genome's global Members in developing and creating maximum impact in their startup ecosystem. She cultivates connections, forging a robust, cohesive network of ecosystem developers.

- Investor's Forum, Italy: Case Histories from around the world. Innovation ecosystems that work and how to build them.
- [TechFest, Vietnam](#): Data driven policy-making in Startup Innovation Ecosystem Development



Joanne Fedeyko
Head of Mentorship



Joanne curates a network of experienced leaders and successful founders to support companies successfully expanding into the U.S. market. Joanne co-founded an angel investment fund with the mission to increase the number of female investors in early-stage startups.

- San Francisco Hypergrowth Leadership Forum, San Francisco: Insights and Challenges with International Startups Achieving Success in the U.S.



Forrest Wright
Research Assessment Lead



Prior to joining Startup Genome, Forrest worked as the Data Manager at the Global Entrepreneurship Monitor (GEM), where he was responsible for data analysis, survey development, and content generation

- Startup Vagabond: [Unlocking Global Startup Insights with Startup Genome](#)
- Founder Institute: [The Data Behind Scaleup Success, with Startup Genome](#)
- [Austin vs. The World: Global Startup Ecosystem Rankings with Startup Genome's Forrest Wright](#)



Pradeep Nair
Strategic Partner



Pradeep is a seasoned professional with over 25 years of experience in technology and investing. His expertise spans multiple sectors and markets, with a strong focus on strategy and operations. He is passionate about fostering growth and opportunities within the US-Asia corridor.

- Deep Tech Summit: [Merging Science & Engineering to Access Global Markets](#)



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