



**Contact:** Franzis Walther, Startup Genome  
**Email:** [franzis@startupgenome.com](mailto:franzis@startupgenome.com)

## **Startup Genome and the G20 Startup20 Join Forces to Launch the APEXE Nations Report**

**SAN FRANCISCO, Calif. — April 17, 2024 —** Startup Genome, Global Entrepreneurship Network, ABStartups, and Startup20 announce a partnership to create the APEXE Nations Report to launch as a part of Startup20 2024 in Rio de Janeiro. The APEXE Nations (*Aptitudes and Policies for Exponential Entrepreneurship*) Report will compare countries in terms of their startup performance and supporting conditions – establishing a standardized methodology for measuring startup economies at a national scale.

It is the collective intention of all partners to develop the Apex Report into a core asset supporting future G20 Presidencies and G20 Leaders Summits in their efforts to engineer and harmonize startup ecosystems globally. The data-based report will examine what contributes to a successful startup ecosystem, including fostering talent, access to financial capital, and support infrastructure. The report will highlight the conditions needed for entrepreneurs to flourish, drawing the attention of national policymakers towards actions that can help startups thrive.

“We welcome this partnership with the Startup20 Engagement Group to highlight major trends in the global entrepreneurial ecosystem and derive important policy implications for G20 Leaders.



The Apexe Report will underline the importance for global collaboration and we call on national representatives to work with us in creating this invaluable resource,” shares Marc Penzel, Founder and President of Startup Genome.

### ***ABOUT STARTUP GENOME***

[Startup Genome](#) is the world-leading innovation ecosystem development organization, having worked with more than 160 economic and innovation ministries and public/private agencies in over 55 countries. We work to catalyze startup success and ecosystem growth and ensure that all cities and countries capture their fair share of the new economy. Our evidence-based ecosystem research, advisory, and scaleup programs are rooted in global experience with the world’s largest AI-curated startup dataset and proprietary instruments developed from over a decade of primary research.

### ***ABOUT G20 STARTUP20***

[Startup20](#) is an official engagement group as part of the G20, and acts as a dialogue forum with the global startup ecosystem stakeholders and intends to represent the global startup ecosystem to raise the macroeconomic concerns and challenges faced by entrepreneurs with G20 leaders. Startup20 will work towards bringing forward key topics for discussion and formulating recommendations against each priority area.

### ***ABOUT ABSTARTUPS***

The Brazilian Startup Association was founded to promote and represent Brazilian startups. We are working to make Brazil one of the five greatest powers in technological innovation and entrepreneurship. Find out more [here](#).

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**For interviews and further inquiries, please contact:**



## **STARTUP GENOME**

**Franzis Walther**

Manager, Operations & Communications

[franzis@startupgenome.com](mailto:franzis@startupgenome.com)

**Government and private sector entities with the mandate to develop and showcase national startup ecosystems may contact:**

## **STARTUP GENOME**

**Marina Krizman**

Senior Business Development Specialist

[marina@startupgenome.com](mailto:marina@startupgenome.com)

**Potential partners and researchers that are interested in guiding us in the process of shaping the Index may contact:**

## **STARTUP GENOME**

**Forrest Wright**

Research Assessment Lead

[forrest@startupgenome.com](mailto:forrest@startupgenome.com)