

**Global Startup Ecosystem Report 2025 to be Unveiled at VivaTech Paris:
Total Value of Global Startup Ecosystems Experiencing a Sharp Decline**

The report, based on analysis of over 5 million companies across 350+ innovation ecosystems, remains the most comprehensive research of its kind.

SAN FRANCISCO, Calif. — April 25, 2025 — Startup Genome, in collaboration with Viva Technology, is set to unveil its flagship report in its 13th year - the [2025 Global Startup Ecosystem Report \(GSER\)](#) - on June 12th at Europe's largest startup and technology event in Paris. The GSER 2025 will provide fresh insights on the world's leading innovation ecosystems, highlighting key trends, investment flows, and policy strategies driving entrepreneurial success.

Initial insights reveal that for the first time in five years, the total value of global startup ecosystems has experienced a sharp decline. This marks a significant break from years of sustained growth, and the shift is closely linked to a downturn in major exits and IPOs. Early insights furthermore suggest unexpected ranking movements in key ecosystems, with a particularly notable trend — the resurgence of multiple Asian ecosystems, driven by unprecedented funding levels and a spike in large-scale exits. Additionally, while AI-driven innovation continues to secure massive investment, its impact on exits remains limited, with much of the capital concentrated in large corporations rather than startups. Meanwhile, the number of newly-minted unicorns has hit its lowest level in years, reflecting a challenging investment landscape for high-growth companies.



The GSER 2025, produced by Startup Genome in partnership with the Global Entrepreneurship Network, provides a ranking of the Top 40 global startup ecosystems and Top 100 emerging ecosystems, along with regional rankings, offering a data-driven roadmap for policymakers, ecosystem leaders, and founders. The full findings, including rankings and deeper insights, will be unveiled with the official launch of this year's GSER on June 12 at VivaTech 2025. Join us in Paris, where Stephan Kuester, Managing Partner at Startup Genome, will share key findings and discuss the state of the global startup economy with leading ecosystem builders and policymakers.

"We are excited to unveil the 2025 Global Startup Ecosystem Report at VivaTech, a key gathering point for the global tech community. While ecosystems worldwide are navigating a challenging period, Paris has shown notable resilience. The city continues to climb in our global rankings, backed by encouraging trends in successful exits and a more stable funding environment than seen in many other major hubs. Most notably, Paris shows a remarkable performance in creating Native AI startups and in attracting respective Venture Capital" —

Stephan Kuester, Managing Partner, Startup Genome

VivaTech 2025 will take place from June 11 to 14, bringing together startups, tech leaders, major corporations, and investors to address some of the world's most pressing challenges. VivaTech showcases world-premiere demos, product launches, and thought leadership discussions, fostering connections that accelerate innovation.

"We are excited to partner with Startup Genome to unveil the 2025 Global Startup Ecosystem Report at VivaTech, the best place for technology and startups in Europe. This collaboration



underscores our commitment to fostering groundbreaking insights and connecting the key players shaping the future of entrepreneurship. VivaTech's vibrant ecosystem is the ideal platform to showcase the trends and forces driving global innovation forward." —

François Bitouzet, Managing Director of VivaTech

Get the Full Report at Launch: Sign up [here](#) to be among the first to receive the GSER 2025 when it launches. Explore previous editions of the GSER and other insightful Startup Genome reports [here](#). For details about VivaTech 2025 and to secure your pass, visit [their official website](#).

ABOUT STARTUP GENOME

[Startup Genome](#) is the world-leading innovation ecosystem development organization, having worked with more than 180 economic and innovation ministries and public/private agencies in over 65 countries. We work to catalyze startup success and ecosystem growth and ensure that all cities and countries capture their fair share of the new economy. Startup Genome strategy clients grew their ecosystem values 59% faster than peers (41% vs. 25%). On average, Startup Genome clients produced \$1.4 billion per year more in ecosystem value from an average starting point of \$9.2 billion. Our evidence-based ecosystem research, advisory, and scaleup programs are rooted in global experience with the world's largest AI-curated startup dataset and proprietary instruments developed from over a decade of primary research.

ABOUT VIVA TECHNOLOGY

VivaTech accelerates innovation by connecting startups, tech leaders, major companies and investors responding to our world's biggest challenges. Each year, over four exciting days in Paris, VivaTech creates Europe's biggest technology and startup event, exploring the most disruptive topics in tech with world-premiere demos, launches and conferences in a collaborative ecosystem. This is where business meets innovation. Join us for the ninth edition of VivaTech 11-14 June 2025. For more information go to our website at <https://vivatechnology.com/media> and @VivaTech.

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